

ORDER



KSNV

Orders

Order / Rev: **105689**
 Alt Order #:
 Product Desc: **State Senate - Jeopardy**
 Estimate:
 Flight Dates: **09/18/12 - 10/25/12**
 Original Date / Rev: **08/20/12 / 09/18/12**
 Order Type: **GENERAL**

Primary AE: **Kevin Goodell**
 Sales Office: **VEGS**
 Sales Region: **Local**

Agency

Name: **Benny for Nevada**
 Buying Contact:
 Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: **Cash**
 Billing Calendar: **Broadcast**
 Billing Cycle: **EOM/EOC**
 Agency Commission: **15%**

Advertiser

Name: **Benny for Nevada** *pen*
 Demographic: **A25-54**
 Product Codes: **PLC09**
 Priority: **SELECT PRIORITY CODE**
 Revenue Codes: **POLITICAL/AGY, PCAN, GEN**

New Business Thru:
 Order Separation: **00:05:00**
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$1,475.00	\$1,253.75
10/01/12	10/25/12	5	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,475.00	\$1,253.75	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	8	\$3,475.00	\$2,953.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	3	\$1,475.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-TW----		2				\$375.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm		-TW-----		:30	(\$375.00)	0.00	NM
				See MG 1.5											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
		2	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm		-TW-----		:30	(\$375.00)	0.00	NM
				See MG 1.5											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
		5	KSNV	09/19/12-09/19/12		M-F Jeopardy		630-7pm		--W-----		:30	\$725.00	0.00	NM
				Ⓜ MG for 1.2,1.1											
		Week: 09/24/12	09/30/12	-TW----		2				\$375.00		0.00			
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WT---		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	MTW----		3				\$400.00		0.00			

Order / Rev: 105689
 Alt Order #:
 Flight Dates: 09/18/12 - 10/25/12

Advertiser: Benny for Nevada
 Product Desc: State Senate - Jeopardy
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.003		0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	MTW----		3		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	10/22/12-10/28/12		M-F Jeopardy		630-7pm	MTW-----	:30		(\$400.00)		0.00	NM		
	See MG 2.6 [na debates]														
6	KSNV	10/25/12-10/25/12		M-F Jeopardy		630-7pm	---Th-----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 2.4 10/22														
													Totals	8	\$3,475.00